

redhot

Diamonds & Denim

VENUE ONE 6:00-11:00PM

OCTOBER **16** 2010

1044 WEST RANDOLPH STREET
CHICAGO, IL

ENCLOSED IS A CHECK FOR:

_____ DIAMOND SPONSOR (\$25,000)

- On-site recognition at the Gala as the premier sponsor
- Two priority tables of 10
- Full-page ad / acknowledgement in the Gala Program Book
- Corporate logo / recognition on all promotional materials
- Recognition for a full year on the Primo Center website

_____ PLATINUM SPONSOR (\$15,000)

- On-site recognition at the Gala as a lead sponsor
- One priority table of 10
- Full-page ad / acknowledgement in the Gala Program Book
- Corporate logo / recognition on all promotional materials
- Recognition for a full year on the Primo Center website

_____ GOLD SPONSOR (\$12,500)

- One priority table of 10
- Half-page ad / acknowledgement in the Gala Program Book
- Name recognition on all promotional materials
- Recognition for six months on the Primo Center website

_____ VIP CONTRIBUTOR (\$10,000)

- One priority table of 10
- Recognition in the Gala Program Book as one of the event's most generous donors

_____ VIP TICKETS (\$1,000 per ticket)

You can purchase VIP TICKETS online at
www.primocenter.org/events

_____ GALA PROGRAM BOOK AD (\$2,500)

- Half-page ad / acknowledgement in the Gala Program Book

_____ "I SUPPORT THIS WORTHY CAUSE" DONOR

- I am unable to attend but wish to make a tax-deductible donation.

Return this completed form, along with a check made payable to Red Hot Gala by September 24, 2010.
Kindly forward your check to:

Capri Capital Partners, LLC

Attention: Red Hot Gala

875 North Michigan Avenue, Suite 3430

Chicago, Illinois 60611

YOUR NAME

YOUR TITLE

COMPANY

ADDRESS

TELEPHONE

E-MAIL

****ALL ADS MUST BE SUBMITTED BY FRIDAY, SEPTEMBER 24, 2010.****

For ad information, specs and sponsorship, please contact Primo Center Chief Development Officer, Shelley Cooper at scooper@primocenter.org.

A to-be-determined portion of your contribution for the purchase of either a table or pair of tickets will be deductible for federal income tax purposes. Please call Shelley Cooper at (773)722-2371 if you have any questions or need additional information.